

EXPERIENCE CHINATOWN



FACT SHEET

Pao Arts Center's 3rd annual Experience Chinatown Arts Festival debuts a new format in order to uplift the neighborhood while ensuring health and safety for all. Throughout September, hundreds will see and hear music, performances, and art installations all over Boston's Chinatown through virtual and physical platforms allowing for social distancing and leisurely enjoyment. Instead of a one-day festival, eight unique events and pop-up happenings will take place in different locations on Thursdays and Saturdays in September. This means more visibility for you as a sponsor over an extended period of time!

WHEN: September 2020
Dates: 4 Thursdays and 4 Saturdays
Times: 11am – 1pm TBA

WHERE: Rose Kennedy Greenway - Chin Park, Beach Street and various locations in Boston Chinatown TBA

Contact: Jean.Quintal@bcnc.net

ABOUT BOSTON CHINATOWN NEIGHBORHOOD CENTER (BCNC):

Since 1969, BCNC has been a vital presence in Greater Boston and beyond, empowering Asians and new immigrants to build healthy families, achieve greater economic success, and contribute to thriving communities by providing a broad range of innovative family-centered programs and services to more than 13,000 children, youth, and adults every year.

Your contribution supports BCNC programs including the PAO ARTS CENTER:

Through arts, culture, and education, the Pao Arts Center brings together community members across generations to reclaim a piece of Chinatown history and to create healthy families and vibrant communities. BCNC opened the Pao Arts Center in 2017 to be Chinatown's first community-based arts center and Boston's newly dedicated Asian American and Asian immigrant cultural space.

What BCNC and the Pao Arts Center are doing during these challenging times:

BCNC and the Pao Arts Center continues to adapt and respond to the needs of families with:

- Counseling and support groups
- Daily academic support and arts enrichment lessons for children
- English classes and 1 on 1 advising
- Translation of critical resources
- Distribution of financial aid and meals
- Projects to respond to anti-Asian racism
- Virtual arts and cultural programming



pao arts center
包氏文藝中心

99 Albany Street, Boston, MA 02111
Cynthia Woo, Director at cynthia.woo@bcnc.net

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SPONSORSHIP 2020

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Recognition & Benefits		\$10,000	\$5,000	\$2,500	\$1,000	\$500
Experience Chinatown		Presenting	Benefactor	Patron	Friend	Community
Logo on Experience Chinatown video		✓				
Spotlight feature on e-news/website blog. BCNC eNews to over 7,000 subscribers		✓	✓			
Featured on BCNC and Pao Arts Center's social media		✓	✓	✓		
Logo on banner, flyers, online map and program, website, and other marketing collateral		✓	✓	✓	✓	
Listing on online map and program and website						✓

- Presenting Patron Community
 Benefactor Friend Donation \$ _____

Contact Information

Company/Organization Name _____

First and Last Name of Contact Person, Title _____

Mailing Address _____ City _____ State _____ Zip _____

Day Phone _____ Email _____

Payment Information

- Check enclosed, made payable to "BCNC". Online payment made at www.bcnc.net
 Please send an invoice. Charge to Credit Card - Credit card type _____

Card Number _____ Expiration Date _____ Security Code: _____

Name on Card _____ Signature _____



By Friday, September 4th, please send the completed form to:
 BCNC, 885 Washington Street, Boston, MA 02111, or Email: jean.quintal@bcnc.net
 617-603-2540 | www.bcnc.net/pao